

M&E VISION

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A WHOLE NEW LOOK AND A LOT MORE

Martenson & Eisele Goes "Green"

Martenson & Eisele is proud to unveil our new business identity with this edition of our newsletter. In an effort to promote our firm going "green", we have updated our corporate materials to reflect an environmentally friendly approach to our projects, our day to day office activities, and to our client's needs. In addition to offering our newsletter in an electronic version that can be emailed to you, we also offer you the option to receive your proposals and invoices electronically. To begin receiving this M&E Vision, your proposals, or your invoices via email, send an email to marketing@martenson-eisele.com with your request!



Jeffery Schulz, AIA, Vice President of Architecture is also spearheading a Sustainability Committee within our office, that meets once a month to discuss ways to incorporate and use sustainable design. Sustainable design is the design and construction of sites and buildings to meet specified standards, which were developed to help generate long-lasting advantages, including a healthy workplace, reducing adverse environmental impact, minimizing waste, and optimizing resource efficiency. As you can see in our Architecture Update in this newsletter, many clients are requesting their projects be designed to meet the U.S. Green Building Council's standards. Green Building not only helps the environment, but also can provide positive impact to your company's bottom line through increased worker productivity, lower operating costs, and enhanced community relations. To learn more about your next building project going green, contact Jeffery W. Schulz, AIA, Vice President of Architecture at jeffarch@martenson.eisele.com.

WATERCOLOR RENDERINGS

A New Service With A Classic Feel



Martenson & Eisele is proud to offer watercolor renderings as a new service for our clients. While the design industry continues to become technologically advanced, clients still prefer the soft, artistic, classic look of a hand painted watercolor. Many photo realistic, computer generated renderings can be difficult and expensive to achieve. Watercolor renderings done by Martenson & Eisele take your building plans and elevations and transform them into vivid and appealing works of art. Projects can also be transformed into 3-D models, and then painted for a more dramatic effect. Completed watercolor renderings are scanned to provide clients with a digital image that can be used for project

marketing, signage, and other promotional venues. Martenson & Eisele is ready to discuss how watercolor renderings can give your projects that classic look and take your renderings to a more appealing level! For more information, please contact Jennifer Selvik, Assoc. AIA, Architectural Illustrator, at jennifers@martenson-eisele.com.

WAPA CONFERENCE

Low Impact Development Presentation

Earlier this year, Tom Nedland, an Ecologist from Martenson & Eisele, and Leon Church, a client of Martenson & Eisele, presented at the Wisconsin Chapter of the American Planning Association's 2007 Annual Conference. The conference, which was held at the Midwest Airlines Center in Milwaukee, was attended by approximately 250 land use planning and landscape architect professionals.

The presentation, titled *Greening Subdivisions – Technology and Design for Low Impact Subdivisions*, dealt with the importance of incorporating Low Impact Development technologies into future residential developments. Low Impact Development strategies are used to reduce the impacts that stormwater discharges have on water resources, such as streams and wetlands, by creating conditions that mimic a site's pre-developed run-off regime. A large portion of the presentation dealt specifically with the Cottages at Woodside Green, a Low Impact Development project that Martenson & Eisele is currently designing for Mr. Church. If you have any questions about Low Impact Development or about the Cottages at Woodside Green project, please contact Tom at tomn@martenson-eisele.com.



ARCHITECTURE

Quietly Making Noise - Architecture Update

"Quietly Making Noise" – That's the title to an old Jimmy Buffett song but it also describes the work that the Architecture Department at Martenson & Eisele has been doing so far this year.

We've been quietly designing a new \$2 million Campus Library for the College of Menominee Nation (CMN), which is expected to begin construction in May. This building represents the fourth building project we have been associated with on the campus. The project is being designed to the U.S. Green Building Council's LEED Silver Standards. We are incorporating numerous green design features, specifying energy efficient equipment, utilizing locally available building materials and using materials with very high recycled content, thereby reducing the building's ecological footprint. In addition, the heating system will utilize a geothermal loop design to provide heat from the earth. We also provided an exhibit for the Menominee's Tribal Green Design Summit, hosted by the CMN on March 20-21. That's how we're quietly making noise.

We are moving into the final design phase for the Suring Village Hall and Library Addition and Remodeling project, also scheduled for construction in the summer of 2007. This is the culmination of years of work with the Village Board, Library Board and other local agencies who will utilize this \$720,000 facility.

Other public clients we're currently working with include the Menasha Joint School District, Town of Greenville, Abbotsford Housing Authority, Village of Aniwa, and many others. We would like to quietly make some noise in your community, too. Contact Jeffery W. Schulz, AIA, Vice President of Architecture at jeffarch@martenson-eisele.com for more information on how we can serve your community or help with your next design project.

PLANNING

Impact of Comprehensive Plans on Development

Now more than ever real estate developers and property owners should review a community's comprehensive plan and meet with community officials and staff before they commit to developing land within the community. Over the past several months, Martenson & Eisele has assisted communities with how to interpret their future land use plans when requests for development projects and/or rezoning were submitted. The primary challenge is the requirement in Wisconsin's comprehensive planning legislation that there must be consistency between the community's comprehensive plan and its zoning and subdivision ordinances. Both the plan and the ordinances must be reviewed and interpretations made as to their impact on a proposed development or rezoning. For assistance with these interpretations, contact Warren Utecht, Vice President of Planning Services at warrenu@martenson-eisele.com or at 920-731-0381.



Martenson & Eisele, Inc.

professionals dedicated to serving people committed to improving their communities

Planning
Environmental
Surveying
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Architecture

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